A Proposal To Logistics Capital Partners & Oxford Properties

CRANEBANK HEATHROW MARKETING CAMPAIGN

MARCH 2021

TASSELL DESIGN.

THE CREATIVE AGENCY FOR BRANDING, ADVERTISING, AND EVERYTHING WEB


LONDON
LOGISTICS PARK
LONDON. DELIVERED.

CAMPAIGN MESSAGING

Specification

BEYOND TOMORROW.

Industry leading sustainable specification geared towards business operations both now and in the future.

SUSTAINABLE MOMENTUM.

Environmental measures and green options.

Demographics

READY, WILLING, ABLE.

A large, skilled and available local workforce.

Power

GREAT ENERGY.

XX MVA power supply - suitable for all business requirements.

Credentials

ALWAYS THINKING BEYOND THE BOX.

Logistics Capital Partners experience and expertise guarantee a premium offering.

DROP & GO.

Customers delivered -
4,075,000 households within 30 miles.

HOP OFF, CLOCK ON.

Excellent public transport links for staff and businesses. Direct trains to Central London

LONDON, UNLOCKED.

M3 · 5 miles - 14 mins
M4 · 2 miles - 5 mins
M25 · 5 miles - 10 mins
15 miles to Central London.

BEYOND COMPARISON.

Heathrow on the doorstep.

Wellbeing

WORK AND WELLBEING IN PERFECT HARMONY.

Building an attractive business park environment which benefits staff, business, and promotes wellbeing.

Availability

SOMETHING TO LOOK UP TO.

Up to XX metre eaves height.

Green spaces

IMPROVE YOUR OUTLOOK.

Adjacent to nature reserve.

Size

WIDE OPEN SPACE.

A minimum 50m service yards.

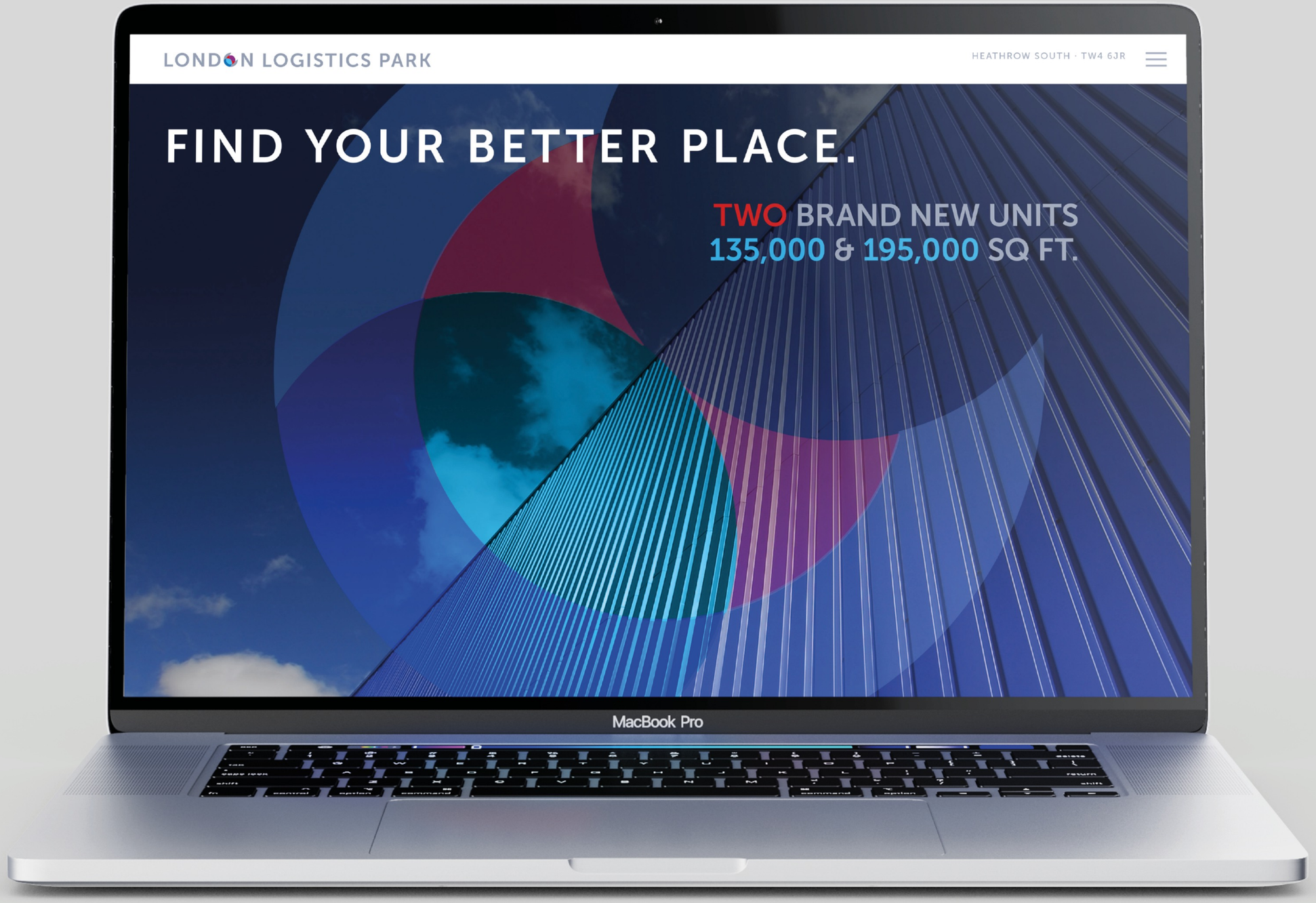
LOGISTICS WITHOUT LIMITS.

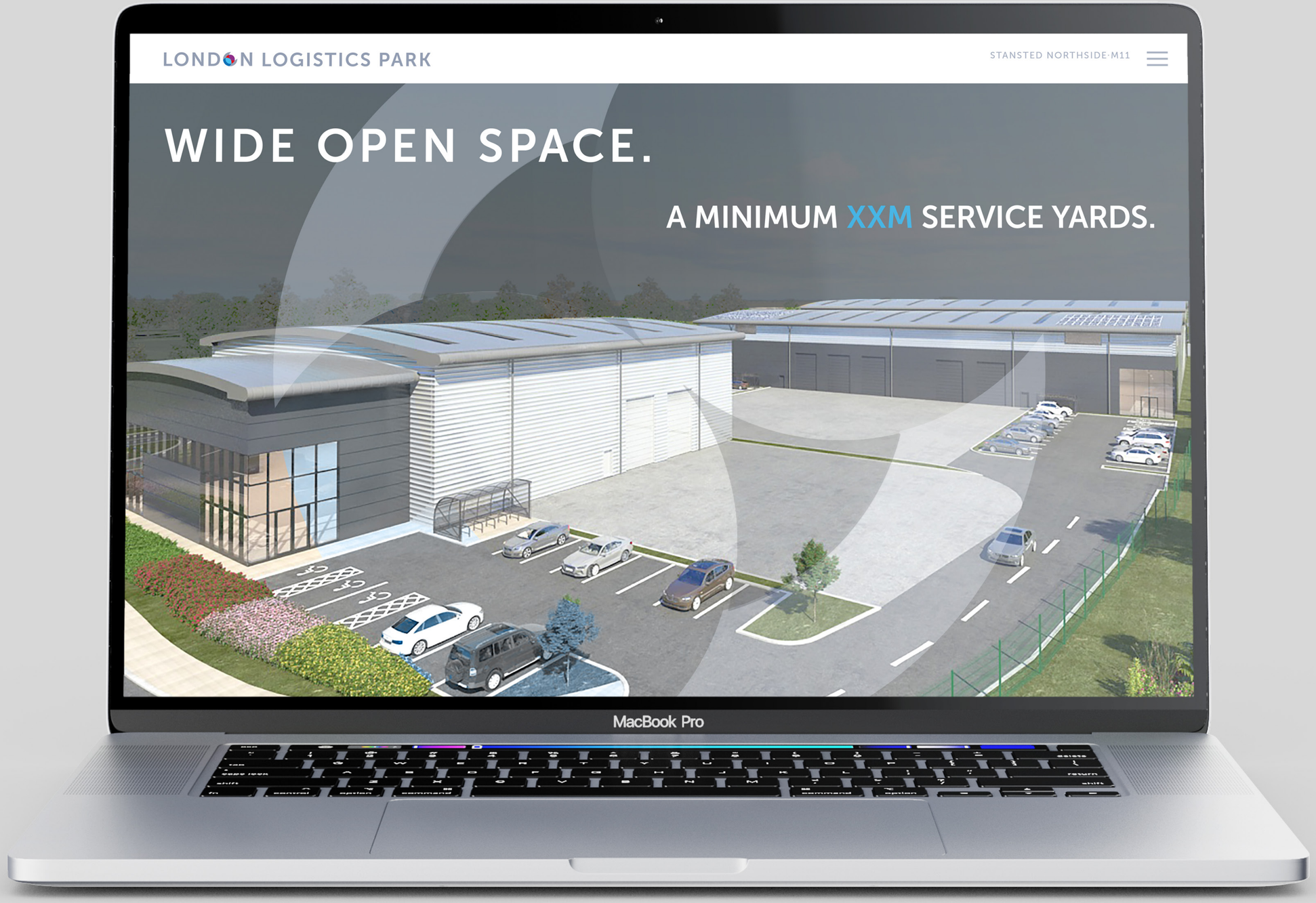
Targeted warehousing occupier message.

MARKETING COLLATERAL

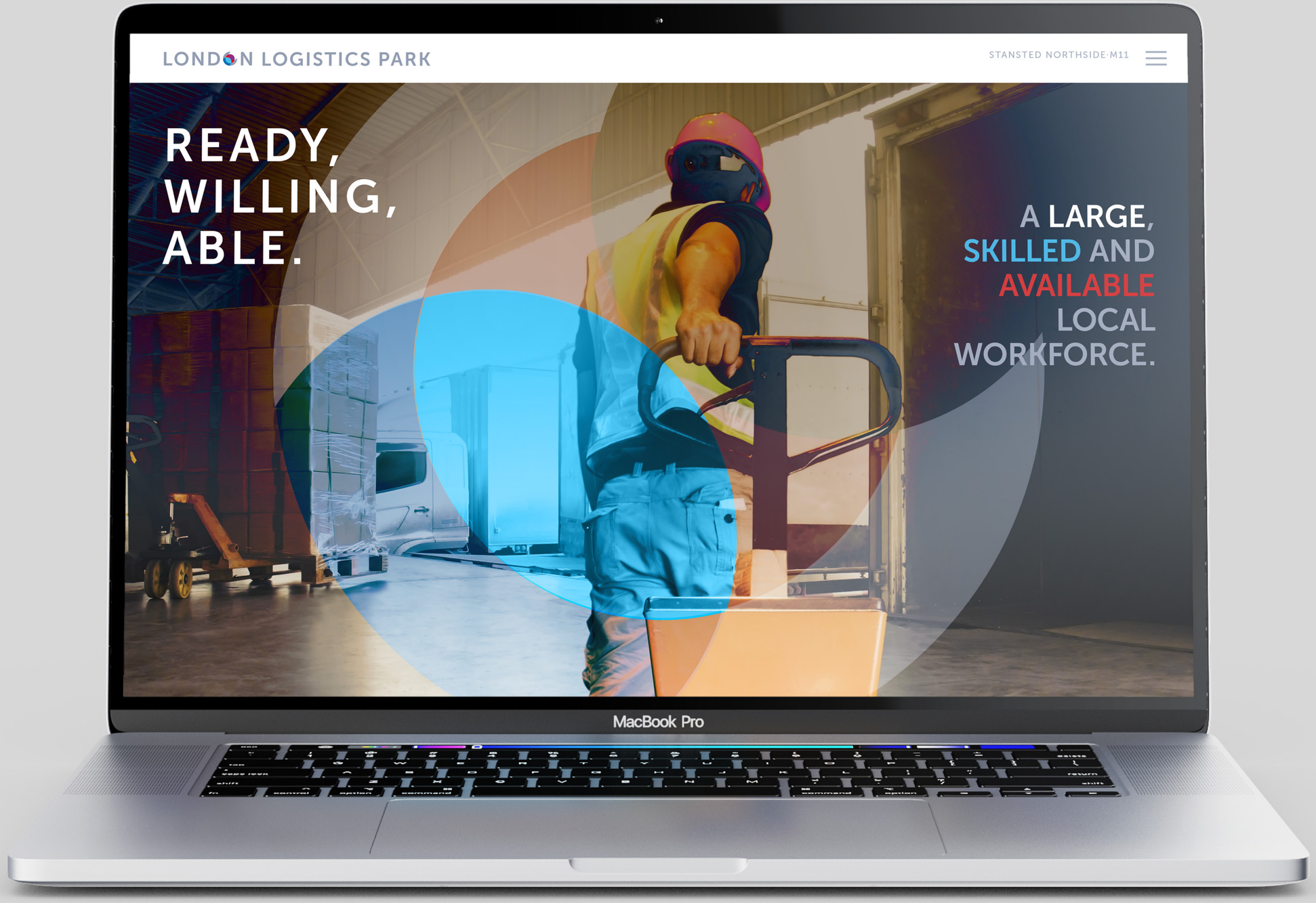


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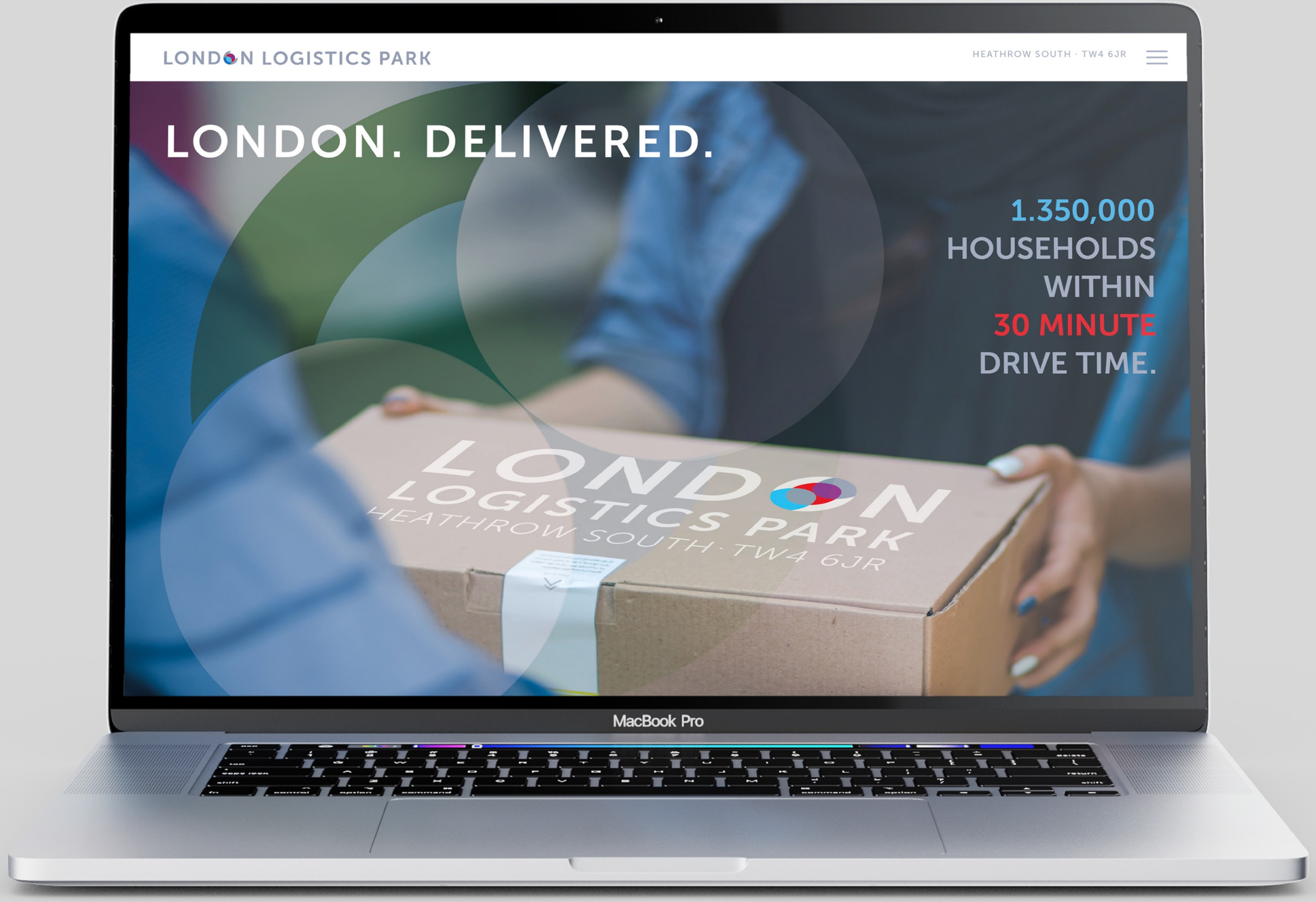

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HEATHROW SOUTH · TW4 6JR
FIND YOUR BETTER PLACE.
TWO BRAND NEW UNITS
135,000 & 195,000 SQ FT.
MacBook Pro



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1.350,000
HOUSEHOLDS
WITHIN
30 MINUTE
DRIVE TIME.
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MacBook Pro

LONDON
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HEATHROW SOUTH-TW4 6JR

READY, WILLING, ABLE.



A LARGE, SKILLED AND AVAILABLE LOCAL WORKFORCE.

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LONDON. DELIVERED.
Situated adjacent to Heathrow Airport - delivering two brand new buildings 135,000 & 195,000 sq ft.



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